

DAY 0 WEDNESDAY 14th AUGUST 2024

Time	Foyer/out	Auditorium	Room H135a	Room H135b	Room H140
16:00-19:00	Registration				

DAY 1 - THURSDAY 15th AUGUST 2024

Time	Foyer/out	Auditorium	Room H135a	Room H135b	Room H140
8:00-8:45	Registration				
8:45-9:00		Conference opening			
9:00-10:00		Plenary: Elena Cufarri			
10:00-10:30	Coffee				
		SONESSON Chair: XX	ICONICITY Chair: XX	NARRATIVE Chair: XX	LANGUAGE AND CULTURE Chair: XX
10:30-11:00		Perez: Body and Meaning: Presentation and Development of G. Sonesson's Critique of the Image Schema Thesis	Barter & Coppin: Non-visual iconicity in information and communication technologies for enhanced agency of blind and partially sighted individuals	Sibierska, Boruta-Żywiczyńska & Kiljanek: What does it mean "to understand" a narrative? A critical review of operationalisations of "narrative comprehension"	Foolen: MSM and Linguistic Relativity
11:00-11:30		Pelkey: Inverse Alteroception: Developing Sonesson's Cognitive Semiotics	Vandelanotte & Dancygier: Memetic creativity: language, image, and art	Persson, Cabak Rédei, Gjerde & Skoglund: A narrative turn in rock art: How iconic, indexical and conventional aspects differ between the earliest and later depicting petroglyphs in the Northern Scandinavian Stone Age	Osypenko, Brandt, Casaponsa & Athanasopoulos: Investigating language effects on cognition using three-gendered languages: The case of Ukrainian simultaneous bilinguals
11:30-12:00		Diodato: The "relevance" of Relevance, from Structural Semiotics to Phenomenological Cognitive Semiotics	Li: Anthropomorphism: The Iconicity of Artificial Intelligence in the Digital Media Age	Campana Piva: Facebook Conspiracy Narratives in the Process of Radicalization into Political Extremism	Athanasopoulos & Rizos: Crises of judgment: Linguistic relativity in a legal context
12:00-12:30		Lenninger: Psychologism and cognitive semiotics	Holmén: Oversimplified and overcomplex diagrams in times of crisis: a cognitive history	Conde: Imagining the earth after animal extinction: a cognitive semiotics analysis of a Colombian graphic novel	Pistol: Abductive reasoning and audience engagement through metaphors in food waste reduction advertising
12:30-14:00	Lunch				
		SONESSON Chair: XX	SYNESTHESIA AND AFFECT Chair: XX	GENERAL Chair: XX	AUTISM Chair: XX
14:00-14:30		Zlatev & Mouridou: Extending the life world: Phenomenological triangulation along two planes	West & Anderson: Polysemioses: How Indexical Signs Elevate Iconic Meanings to Promote Acts of Synesthesia	Mizuno: Choice of Signs: Examining the importance of the visual appearance in reading Tanka poems	Martell: Maintaining the Critical Component of Semiotics in the Study of Autism and Atypical Cognitive Development

14:30-15:00		Sambre, Lanslots & Maestri: Pictorial Lifeworld Meets the Current Discourse Space: Scalisi Palminteri's San Benedetto il Moro in Palermo's Street Art	Neufeld, Nobel Norrman, Oliva & van Leeuwen: Twin studies on synaesthesia and its associations with altered perception and mental health	Guzman: The Trickster's way in times of crises	Sampson: Autism as a Parallel (not Deviant) Universe of Discourse: Criticisms of Limiting Narratives Found in Cognitive Semiotics
15:00-15:30		West: The Inauguration of Unconscious to Conscious Enactments: Comparison between Sonesson and Peirce	Pitkääjärvi: Affect as discursive practice and beyond	Ruggiero: A special case of adaptive rhetoric. Irony and the narrativity hypothesis	Kormaníková & Machů: Cracking the Code: Emoji Perception, Irony, and Digital Communication in Autism Spectrum Disorder Children
15:30-16:00	Coffee				
		SONESSON Chair: XX	GENERAL Chair: XX	GENERAL Chair: XX	SPEECH AND SILENCE Chair: XX
16:00-16:30		Yoka & Kourdis: Biotech ads before and after the global financial crisis: Revisiting Göran Sonesson's double acts of communication.	Kusaba: Intersemiotic Translation of Expressives: Unveiling Cross-Cultural Emotional Expressions	Olteanu: No Reason, no crisis: a cognitive semiotic criticism of glottocentrism	Merhoutová: The Art of Silence: Spotlighting the Strategic Power of Pauses in Communication
16:30-17:00		Miao & Zlatev: Evaluating equivalence in translating the Chinese poem "The Ballad of Mulan" into English	Stutz: Applied Cognitive Semiotics in a Cultural Heritage Management Context: The DiGroKult Project	Mantello & Olteanu: Situated Affectivity in the Age of AI: a semiotic perspective	Matzinger, Pleyer, Zhang & Zywczyński: Cooperation, Cognition and the Sound of Silence: The Role of Inter-Turn Speech Pauses in Assessing Cooperativeness
17:00-18:00		Plenary: Hans-Georg Moeller			
18:00-21:00	Reception				

DAY 2 - FRIDAY 16th AUGUST 2024

Time	Foyer/out	Auditorium	Room H135a	Room H135b	Room H140
9:00-10:00		Plenary: Cornelia Müller			
10:00-10:30	Coffee				
		LINGUISTIC BODIES Chair: XX	MUSIC Chair: XX	GESTURE AND BODY Chair: XX	
10:30-11:00		Kadavá, Ćwiek, Holler, Fuchs & Pouw: Regulating the body in communicative challenges. Experimental study under kinematic-acoustic analysis	Harder: The semiotic properties of music. A view from functional-cognitive semantics	Erben Johansson & Joo: The sound of hand: Cross-modal associations between sound, gesture and meaning	
11:00-11:30		Nomikou & Hofstetter: How infants and caregivers construct strain sounds as meaningful	Giacosa: Moving Mirrors and Beyond: Cognitive Semiotics and the Analysis of Musical Meaning	Kuryu: Gestural homonymy leads to a polysemous multimodal construction: An account based on the Motivation & Sedimentation Model (MSM)	
11:30-12:00		Cuffari: Studying gesture in video-mediated classrooms: mixed methods, messy data, and enactive interpretations	Perissinotto, Queiroz & Mittelberg: Viewpoint and metacognition: Cognitive-semiotic foundations of how they shape multimodal articulations and improvised musical performances	Konderak: Beyond the third-person perspective: phenomenological approaches to gestural meaning-making	
12:00-12:30		Pearson: Iconicity in co-singing gesture: Dynamic multimodal semiosis in a music pedagogic context	Volák: Resonating Transgressions: A Deleuzoguattarian Analysis of Irony in Metal Music	Mouratidou, Zlatev & van de Weijer: The body says it all: Non-verbal indicators of choice awareness	
12:30-14:00	Lunch				
		LINGUISTIC BODIES Chair: XX	GENERAL Chair: XX	GESTURE AND BODY Chair: XX	
14:00-14:30		Ioannidou: Physical objects recalled via words, images, and sound in mystery movies: the construction of co-referential chains in language and other semiotic systems	Oakley & Zlatev: Origins of Money: A Motivation & Sedimentation Model (MSM) Analysis	Scott: The hand in Old English: Cultural Conceptualisation in Early Medieval England	
14:30-15:00		Rasenberg: Meaning-making in interspecies communication: a video-based study of cat-human interactions	Castaldi: Between positivism and relativism: A Critical Realist approach to the analysis of multimodal texts	Woxell, Zlatev & van de Weijer: Spectators' Experience of Watching Dance without Music: A cognitive semiotic exploration of kinesthetic empathy	
15:00-16:30	Coffee & Poster session				
16:30-17:30		General assembly			
17:30-18:30		Plenary: Morten Tønnessen			
19:00-22:00	Conference dinner				
Posters	Andreichuk: The fundamental matrix of the sign: three must play the game Andrén & Mouratidou: Deixis and justification of choices based on preference				

Boruta-Żywiczyńska: Sign function – what is it, who gets it, and how does it emerge?

Cane & Jaupaj: For a fully linguistic framework in language processing models

Day: Towards addressing the significant lack of most possible types of congenital synesthesia

Dorso: Synaesthesia: a window into the interactions between language, semantics and perception

Godzich: Crisi and kryzys in Italian and Polish dictionaries and on-line corpora: a cultural comparative analysis

Horodylovska: Informational dimension of semiosis of the U.S. Immigration Acts: general vs. unique linguo-informational interconnections of reference fields

Ma & Shan: Reconstruction of the Theory of "Motivation" in the Triadic Relation Perspective

Otyzbay: An Organ Expressing Brotherly Love and Compassion in Old and Contemporary Turkic Languages

Popa: Seaweed as Cultural Heritage: The Semiotics of Recovery and Preservation

Povilaityte-Petri: Forest-based health practices aiming for reciprocity

Rauk: Persuasion in the context of Cognitive Sciences. Selected Issues

Tashchenko: Patterns of mind and patterns of culture: narrative deconstruction through transmediality

Wang & Zang: Embodiment Effect on the Comprehension of Manual Action Language in L2: An ERP Study

Wang, Sun & Fu: The Bidirectional Interaction Between Inhibitory Control and Emotional Language Processing in Chinese: An ERP Study

Wang: Being an 'ICHINA' Online – Everyday Discursive (Re)production of Internet-Mediated Chinese National Identity in the Era of Consumerism and Fandom

DAY 3 - SATURDAY 17th AUGUST 2024

Time	Foyer/out	Auditorium	Room H135a	Room H135b	Room H140
9:00-10:00		Plenary: Komarine Romdenh-Romluc			
10:00-10:30	Coffee				
		NEUROMANIA Chair: XX	FIGURATIVITY Chair: XX	LANGUAGE Chair: XX	
10:30-11:00		Orrù: Neuromaniac vogues and CogSem rejoinders in the early nineteenth-century European phrenological debate	Faur: "The song of love... you can't learn it from books": Metaphors in love correspondence	Augustyn: Emotional Granularity as verbal deficit	
11:00-11:30		Diodato: The "otherness" of language: a cognitive semiotic lexical semantics as an antidote to Neuromania	Sušac: Conceptual generalizations of multimodal metaphor expressions	McCune: From Karl Bühler: Initial Insights for Child Language	
11:30-12:00		Moré: Body and Institution: Roots of phenomenological experience	Lysa: Digital Reality through Metaphors in Public Service Announcements: An Interdisciplinary Approach	Johansson: Simulating semantic processes in language change	
12:00-12:30		Cicerchia: From Neural Mirroring to Meaning: Shortcomings of the Mirror Neuron Hypothesis in Relation to Language	Pleyer, Namednikava Darya, Karkowska Klaudia, Svetlana Kuleshova and Marek Placiński: Metaphor, Meaning Extension and Meaning-Making in Interaction: An Experimental-Semiotic Approach	Kuleshova, Blomberg, Hartmann, Pleyer, Sibierska, Żywiczyński & Wacewicz: Understanding the limits of experiments in language evolution inferences from closed- vs open-ended semantic space paradigms	
12:30-14:00	Lunch				
		EDUCATION Chair: XX	FIGURATIVITY Chair: XX	GENERAL Chair: XX	
14:00-14:30		May: Semiotics, Phenomenology & The "Crisis of Meaning" in Foundational Physics	Dancygier: Storefront signs and fictive deixis	Švantner: Agency as Semiotic Hybridization: Peirce Contra Latour	
14:30-15:00		Georgakopoulou & Smyrniou: The creation of student's cognitive fields through meaning making processes via multiple semiotic systems in education: Scientific Meaning through Multiple Representations	Panther & Thornburg: "Good-natured ridicule" in climate change cartoons	Yang & Xu: Neural Substrates of Action Verb Embodiment in First and Second Language	
15:00-15:30		Crasto, Barter & Coppin: Shared Intentionality Black Holes in Hyflex Interactions	Bonifazi: Intensifying experiential blending: "Design for terror" in different oral traditions	Baoussidi & Soufi Darkaoui: Exploring the Interplay of Universal and Culture-Specific Elements in Moroccan Culture and Beyond	
15:30-16:00	Coffee				
16:00-17:00		Plenary: Jamin Pelkey			
17:00-17:30		Closing session			